

Kenya National Library Service

Strategic Plan 2017-2022



OVERVIEW OF THE STRATEGIC PLAN 2017-2022

Chapter One Introduction explores the knls background, core functions and rationale for

developing the strategic plan of the Knls

Chapter Two The Institutional Analysis: knls past performance and integration of ICTs in

library operations,

Chapter Three Situational Analysis – SWOT (Strength; Opportunities; Weaknesses

Threats); PESTEL: (Political; Economic; Social/Cultural, Technological, Environmental/Physical, Legal implications factors); and Stakeholders

Analysis

Chapter Four Strategic Analysis: Vision, Mission, Core Values and the strategic Focus,

as well as the Strategic and specific objectives;

Chapter Five Resource Mobilization strategies; Risk Management; and Monitoring and

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ABBREVIATIONS AND ACRONYMS

A-I-A Appropriation In Aid

BPO Business Process Outsourcing
CBSL Community Based Libraries

CDC Constituency Development Committee
CDF Constituency Development Fund

CEO Chief Executive Officer
CCTV Closed Circuit Television

CRA Commission on Revenue Allocation

DD Deputy Director

ERS Economic Recovery Strategy
GDP Gross Domestic Product
GoK Government of Kenya
HOD Head of Department

ICT Information Communication Technology
ISBN International Standard Book Number
ISMN International Standard Music Number

ISO International Organization for Standardization

KNB Kenya National Biography knls Kenya National Library Service **KPM** Key Performance Measurement **KPA** Kenya Publishers Association KPI Key Performance Indicator M & E Monitoring and Evaluation **MDGs** Millennium Development Goals MOU Memorandum of Association

MTEF Medium Term Expenditure Framework

MTP Medium Term Plan

PPP Public Private Partnership

PRSP Poverty Reduction Strategy Paper
QMS Quality Management System

STI Science, Technology and Innovation

SWOT Strengths, Weaknesses, Opportunities & Threats

TQM Total Quality Management

IFLA International Federation of Library Association

COK Constitution of Kenya

MER Monitoring, Evaluation and Reporting





FOREWARD

It is said that "knowledge is power and information is liberating in every society and in every family." Kenya has significantly taken strides towards ensuring access to information for all its citizens. Importantly too, the Constitution of Kenya 2010 guarantees the right to information for every Kenyan. However, "in itself, the issue of access to information does not have a natural constituency. What is required is to connect the issue with peoples' daily pressing concerns, and ensure that people see their right to information in the broader context of their right to development" -- John Samuel.

To this end, the Kenya National Library Service (knls) has a success history dating back to 1965, when the knls Board was established, alongside other government agencies/parastatals with the principal aim of fighting the then three major enemies of development i.e. ignorance, poverty and disease. In the years following, the Board has put in place notable strategic interventions including establishment of digital platforms to ensure that Kenyans have access to affordable library and information services. Indeed, the Board believes that access to the right information, in the right format and at the right time, is the single most central antidote that would help to effectively address the three sited enemies, which unfortunately still haunt us up to today.

The knls Board has continually employed deliberate efforts to ensure that Kenyan communities have access to a library, which IFLA refers to as "a means of access to information, ideas and works of imagination." So far the Board has managed to establish a total of 62 branch libraries country wide as well as the National Library of Kenya, which has been operating as a Division at the knls headquarters. This has been due to the nature of Cap 225 of the Laws of Kenya which established the knls Board with a dual role of the National Library and the Public Library functions. However, within this planning period, the Board hopes to operationalize a full-fledged National Library of Kenya once the proposed National Library of Kenya Bill 2017 is approved by The Cabinet and passed by Parliament for enactment into Law.

Indeed, libraries at all levels are tools for people to obtain better living conditions, and they have an important role to play in the development and maintenance of a democratic society. They boost social inclusion, by serving all the members of communities within their areas of jurisdiction regardless of age, gender, economic status, literacy skills, cultural or ethnic origin, religious or political beliefs, physical or mental ability etc.

This strategic plan (2017-2022) gives a lot of emphasis to enhancement of access to information sources and resources by the public to ensure a literate and an informed society. The knls Board recognizes the importance of aligning itself to the Government's strategic thinking echoed in the big four pillars i.e. manufacturing, universal healthcare, affordable housing, and food security. This plan reflects that alignment in many of the recommendations and service strategies it sets forth. The library will facilitate Kenyans including those in the rural areas to arouse their innovative potential through access to relevant information. We will thus regularly review our activities to ensure that our services are responsive to the needs of the communities that we serve, as we move forward.

This strategic plan is aspirational yet realistic, and it will serve as a blueprint to guide the knls Board in her quest to transform and improve the quality of the lives of Kenyans.

I am confident that through the implementation of this plan, knls will enhance its well-deserved reputation for high quality library and information services. It is through a library setup both National and Public, that Kenyans of all walks of life are able to access the much needed information that enables them to gain relevant knowledge to empower themselves.

Hon. Noah Katana Ngala, EGH Chairman

ACKNOWLEDGEMENT

This Strategic Plan (2017-2022) sets out the vision, mission and objectives of the Kenya National Library Service (knls) Board. It is intended to enable the Board to take advantage of the opportunities available, and to address the challenges that could impede its progress in the next five years. Largely, knls Board's goal is to ensure Kenyans from all walks of life have easy access to quality and affordable information sources and resources in a timely manner. Indeed, accessible information is one of the most critical and primary ingredients in transforming Kenya in to a knowledge-driven economy as envisaged in Vision 2030.

Implementation of this strategic plan therefore, will position the knls Board centrally in the achievement of the "Big Four-point" Government agenda, whose envisaged outcome is to transform the livelihoods of Kenyans in the next five years. Kofi Annan, former UN Secretary General once said in a Press Release SG/SM/6268 23 June 1997, "... power of information has given us all the chance to effect change and alleviate poverty in ways we cannot even imagine today. Our task, your task ... is to make that change real ... With information on our side, with knowledge a potential for all, the path to poverty can be reversed."

Our previous Strategic Plan ran from July 2012 to June 2017, and it affirmed our "translation" process into the Kenya's Constitution 2010. During this period, knls soared into an exciting makeover having developed its transformation strategy (2014), that outlined key implementation vehicles; initiated and reached notable progress in the construction of the National Library of Kenya, which is one of the Kenya's Vision 2030 flagship project; worked with development partners in transforming all the branch libraries into e-Resource centres, introducing digital learning platforms and many other inspiring programs.

While we have registered great success over the previous strategic planning period, various challenges have been experienced, and lessons have been learnt. This strategic plan takes into account all the strategic issues, objectives and strategic activities of both the National Library and Public Library functions including all departments.

Development of this Strategic Plan 2017-2022 considered the input, wisdom and contributions from various experts and stakeholders. We therefore wish to take this opportunity to express our thanks to all those, who, through dedicated efforts and commitment contributed to its triumph.

We wish to particularly recognize and acknowledge the core team members for their effective participation and involvement. Their unwavering commitment and teamwork is duly acknowledged. The contribution made by all the knls staff during the information-gathering period is highly appreciated. In addition, we recognize the role of the Board for leadership and support in the development of this Plan. In the same breath, we thank all other stakeholders for their invaluable contribution during the strategic planning process. We appreciate the Government of Kenya through the Ministry of Sports and Heritage for the continued support and effectual guidance.

I look forward to concerted effort by all stakeholders in walking together as we rollout the proposed strategic interventions in bringing about the desired change as outlined for this plan period.

Richard Atuti, OGW CEO/Director







1.0 INTRODUCTION

1.1 knls Background

Kenya National Library Service (knls) Board is a statutory body of the Government of Kenya established by an Act of Parliament, Cap 225 of the Laws of Kenya in April 1965. The Board is currently under the Ministry of Sports, Culture and Arts. The State Corporations Act Cap 446 of the laws of Kenya also guides the Board in its operations.

Knls is mandated to promote, establish, equip, manage and maintain libraries in Kenya.

Provision of information for development through the national and public library network enables people to fight poverty deprivation and illiteracy and thus supports reading and recovery programmes by the government. Access to information about the country enables citizens to participate effectively in the art of governance. Through various reading campaigns, knls provides opportunities for communities to enhance their reading and information seeking habits, and therefore sustain literacy. Thus knls is committed to offering access to information and knowledge for empowerment.

Knls has committed to provide the Kenyan communities with the highest quality and accessible services and programmes that the available resources will allow. Knls is set to provide the access to information in response to needs of Kenyans.

1.2 Core Functions of knls Board

As construed by the current knls Board Act Cap 225 of the Laws of Kenya, the core functions of the Board are as follows:

- a) Acquire books and information sources produced in and outside Kenya and such other materials for a National Library
- b) Preserve and conserve the national imprint for reference and research and maintain the National Bibliographic Control through issuance of the publication of the Kenya National Bibliography Kenya Periodicals Directory and ISBN.
- c) Promote, establish, equip, manage and maintain libraries in Kenya as a National Library Service;
- d) Plan and Coordinate library, documentation and related services in Kenya
- e) Advice the Government, local authorities and other public bodies on all matters relating to library, documentation and related services.
- f) Provide facilities for the study of, and for training in the principles, procedures, and techniques of librarianship and such other related subjects as the Board may determine
- g) Sponsor, arrange or provide facilities for conferences and seminars for discussion on matters in connection with library and related services
- h) Carry out and encourage research in the development of library and related services
- i) Stimulate Public interest in books and promote information literacy for knowledge, information and leisure:

1.3 Kenya's Development Agenda

Knls greatest desire is for Kenyan people everywhere is to have access to information and knowledge for empowerment. Knls believes that knowledge is at the core of human progress; endeavour and well-being.

Access to relevant information and knowledge will enable Kenyans to participate and contribute to the nation's socio-economic transformation and development.

Indeed, knls is strategically positioned at the heart of information management and provision and thus, preservation and access to information is of great importance for Kenya's development agenda.

The knls Board recognizes the importance of information in national development and has aligned its strategies to the Government's strategic thinking as articulated in Kenya's Vision 2030 and the "big four pillars" i.e. manufacturing, universal healthcare, affordable housing, and food security.

1.4 Rationale for Development of the 2017-2022 Strategic Plan

With the expiration of the Knls Board Strategic Plan 2012-2017 in June 2017, it was necessary to develop a new Strategic Plan for the next period covering the period 2017-2022. In addition, significant changes have occurred that necessitate a paradigm shift in the way of doing business. Some of the new changes warranting new strategies include but not limited to:

- a) The implementation of the various Acts under the Constitution (COK 2010)
- b) Development and review of Bills that guide knls service delivery.
- c) The "Big Four" national agenda of the current regime of administration, which are:
 - i. Manufacturing
 - ii. Affordable housing
 - iii. Food security
 - iv. Universal health
- d) Repackaging of information to improve how knls clients access the relevant information. Selective Dissemination of Information (SDI) is key in supporting the big four government pillars of agribusiness, manufacturing, food security and universal health.
- e) Increased need for research.
- f) Sustainable Development Goals and Africa Union 2063 -The SDGs and Agenda 63, that seek to empower communities through strong cultural identities, a common heritage, values and ethics among other milestones.
- g) Increased emphasis in knowledge management as a driver of world economies.
- h) New findings and recommendations from customer satisfaction and work environment surveys done within the previous Strategic Plan.
- i) The institutional analysis conducted through SWOT and PESTEL.
- i) Rapid technological advancement at the global arena.

1.5 Methodology used in Developing the knls 2017-2022 Strategic Plan

This Strategic Plan is the result of structured consultations and discussion within the knls team. Discussions were held between The Board of Directors, Chief Executive Officer (CEO), the Management Staff, Staff members at various levels, partners and other stakeholders. The consultation gave valuable insights to the formulation of this strategic plan. The main method used for collecting information was the use of guided a desk review, interviews, focussed group discussions and questionnaires.

2.0 INSTITUTIONAL REVIEW

2.1 Introduction

Knls is governed by a Board of Directors appointed by the Cabinet Secretary of the parent Ministry of Sports and Heritage. The Board is responsible for ensuring that the business affairs of the Corporation is conducted in a way that ensures the interests of the corporation and its stakeholders are promoted and protected. The Board of directors delegates the day-to-day running of the organization to the Chief Executive Officer.

The Board has three Directorates/divisions as outlined in the knls organization structure namely; Technical services, Corporate Affairs and Finance & Administration. The structure is supported by 14 departments with a total staff establishment of 665 comprising 318 females and 347 males. The Board also engages temporary and casual staff on need basis.

2.2 knls Past Performance

knls Board has registered consistent performance improvement over the years. The Board embraces monitoring and evaluation of its programmes through various tools such as the review of implementation of strategic plan, annual work plans, performance contract targets and agreements/MOUs guiding donor-funded projects.

The Board has been recognized for outstanding performances and has received numerous national and international awards. These include the EIFL Public Library Innovation award, Library of the year award, and recognition in national and international fora.

During the last plan period 2012-2017, knls grew its network of libraries from 58 to 62 spread out in 33 counties, with 14 counties yet to be covered. Through support from GOK, donors, development partners and local communities, knls established 4 new branch libraries namely; Gatimbi in Meru County, Koru in Kisumu County, Narok in Narok County, and Kangema in Murang'a County. knls also commenced the construction of the National Library of Kenya and knls headquarters, which stood at 69% at the time of development of this plan.

knls library usage increased from 24,788,131 and 26,544,712 in 2012/2013 to 32,316,578 and 71,254,050 in 2016/2017 financial years for adults and junior readers respectively. The physical book stock grew from 1,314,793 in 2012/13 valued at Kshs 565,232,816.00 to 1,590,691 books valued at Kshs 832,029,802.34 in 2016/2017. The ebooks also increased from 800 volumes in 2013/14 to 519,800 in 2016/17.

Knls continues to acquire books and other information materials through grants from the Government and support from development partners with Book Aid International (UK) being one of the key donors of knls books over the years. The Board also continues to receive support from local and international publishers, authors and booksellers.

2.3 Integration of Information Communication Technologies (ICTs) in Library Operations

Knls' integration of ICTs in library service and operations has been a strategic priority for the Board over the years despite the limited resources. To maintain this momentum, the Board annually commissions the Information Communication Technology Authority (ICTA) to conduct a survey to ascertain the level of ICT

integration and usage in service delivery, which currently stands at 62.68 %. Numerous ICT strategies have been put in place to ensure open access to data and research through:

- a) Expansion of ICT network to facilitate internet connection to all the 62 branches and the headquarters departments. Each branch has at least 11 computers.
- b) Use of mobile devices i.e. 3000 ereader,100 tablets and 500 kiokits for access to electronic content
- c) Introduction e-learning programmes for capacity building and knowledge transfer
- d) Introduction of ICT supports systems; library management systems, ISBN online payment system and finance systems



CHAPTER THREE: SITUATIONAL ANALYSIS

3.0 Introduction

Knls Board recognizes that it operates in an environment that directly and indirectly impacts on its operations. To ensure effective implementation of this Strategic Plan an assessment of both internal and external environments was carried out. The assessment was undertaken to ensure that knls enhances its internal strengths, maximizes on opportunities, manages the weaknesses and mitigates the factors that pose a threat to the achievement of its planned programmes and initiatives. An analysis of knls' stakeholder value proposition was also carried out.

3.1 Internal Environment Analysis

The assessment was undertaken to ensure that knls enhances its internal strengths, maximizes on opportunities, manages the weaknesses and mitigates the factors that pose a threat to the achievement of its planned programmes and initiatives. A SWOT analysis of knls' Internal environment was also carried out as shown in the table below;

Table 3.1 knls' summary of SWOT Analysis

Table 3.1 Knis' summary of SWOT Analysis	Last 1
Strength:	Weaknesses
 i. Qualified, competent and experienced staff ii. Goodwill from development partners iii. Good Management/Leadership iv. Available land for expansion v. Government Funding vi. Legal framework which provides a clear mandate vii. Skill mix of Board members iii. Political good will ix. Good working relations with stakeholders x. Wide network of services (Lib) in the country xi. Availability of information resources in both print and non-print formats. xii. Robust ICT infrastructure and an interactive website 	i. Inadequate resources to support Lib programmes and services ii. Slow uptake of technology/poor webhosting iii. Succession planning iv. Inadequate reading spaces in some centres
Opportunities	Threats
 i. Potential for Development Partners ii. Available Technology in the market iii. Skilled labour in the market place iv. Legal framework for guidance e.g. (Constitution of Kenya 2010, various Bills and Acts of parliament) v. Devolution of public libraries offers an opportunity to expand operations and reach more communities. vi. Appropriate Trainings product in the market vii. Opportunity to explore research and consultancy, to widen scope of operation viii. A privileged position centre for ISSN 	 i. General challenges of devolution of services to county levels ii. Reduction of budget provision from the Government iii. Rapid disruptive changes in technology iv. Political uncertainty/references (terrorism) v. Changes in weather patterns – disaster management vi. Poor Reading culture among Kenyans vii. Changes in Government policies/priorities viii. Global challenges i.e. ICT cybercrimes/terrorism

ix.	Wide network of services (Lib) in the country	ix.	Economic threats -Reduced per capita
Χ.	Available and potential wide clientele base		income altering reading priorities of clients
xi.	National ICT Policy and standards	Χ.	Restrictive Act. Bills and licensing acts (Legal
	•		frameworks)
		χi.	Threats of grabbing library land

3.2 External Environment Analysis

knls operates in a dynamic environment that affects its operations both internally and externally. A thorough scanning of the external environment – PESTEL analysis was undertaken and factors likely to impact on the organization were identified as follows;

a) Political Implication

- i. Changes in Government: Changes at National and county levels cause realignment of structures and priorities
- ii. Political instability, civil disruptions, upheavals, agitations, terrorism, and citizen advocacy for rights
- iii. Realignment of Governmental structures and priorities
- iv. Political good will that promote existence and development of libraries

b) Economic Implication

- i. Global recession leading to reduced donor funding
- ii. Inflation locally altering priorities in implementation of knls programmes
- iii. Changing Fiscal policies leading to reduced funding by Gok and partners
- iv. High cost of living leading to changed priorities thus rendering reading a non-priority area.

c) Social/Cultural Implication

- i. Demographic shifts: opportunity for Knls to tap into the growing population.
- ii. Poor reading culture
- iii. Low literacy levels
- iv. Changes in school curriculum
- v. Cultural practices which hinder library patronage e.g. early marriages, pastoralism
- vi. Social cultural habits e.g. Betting, alcohol and drug abuse negates the purpose of Knls.
- vii. Online social sites which consume a lot of time.
- viii. Changing career preferences leading to reduced qualified staff in the core function of the library.
- ix. Corporate Social Responsibility

d) Technological Implication

- i. Advancement in mobile technology that offers ease of access to information e.g. smartphones.
- ii. Increased usage of e-readers and other digital platforms
- iii. Integrated use of ICT tools (OPAC, search Google); Data mining tools Wikipedia etc.
- iv. Rapid technological obsolescence.
- v. Increased information insecurity e.g. cybercrime

e) Environmental/Physical Factors

Changes in the external environment have decisive influences on consumer demand for quality services and can significantly influence the ability of Knls to discharge its functions. Key among these include: -

- i. E- waste management
- ii. Climatic changes
- iii. Noise pollution

f) Legal Implication

- i. Government policies including legal framework
- ii. Service delivery framework Copyright, patents, trademarks, intellectual property
- iii. Current constitution implementation e.g. devolution that has transferred public library services to the counties.
- iv. Legal liabilities arising from legal suits

3.3 Stakeholders' Analysis

The success of this Strategic Plan will ultimately depend on the goodwill and cordial working relationship with the various stakeholders drawn from both public and private sectors.

The following stakeholders were identified and a detailed stakeholder's Analysis undertaken to determine the role of and expectations of knls as follows;

Table 3.2: knls' Stakeholders and their expectations

Stakeholder	Role in Knls	Expectations from knls
Government of Kenya	 i. Timely disbursement of funds ii. Legal framework and policy direction iii. Provision of conducive operating environment iv. Creation and facilitation of linkages with strategic partners e.g. bilateral & multilateral development partners v. Support of Public Private Partnerships 	 i. Accountability ii. Continuous improvement of sustainable reading culture in Kenya iii. Contribution towards National development in compliance with Vision 2030 and alignment to Development Plan Terms iv. Compliance with the legal requirements e.g. Acts; Bills and Constitution v. Well-coordinated and standardized library development nationally vi. Consultancy/expert advice on library related matters vii. Preservation of National documentation heritage viii. Publication of Kenya National Bibliography
knls Board	i. Policy development and guidance ii. Resource mobilization iii. Determining corporate strategic direction iv. Evaluate and monitor performance v. Approval of budgets and organizational plans vi. Ensure availability of financial and human capital vii. Appointment of the CEO viii. Institutional risk management ix. Preparation of annual reports and accounts x. Determination of required competences and skills, staff salaries, remuneration and benefits	 ix. Issuance of ISBN i. Prudent management of resources ii. Achievement of set objectives iii. Effective service delivery and productivity iv. Customer satisfaction v. Effective implementation of Board policies and guidelines vi. Positive corporate image vii. Innovation and creativity viii. Timely and Periodical reporting
Knls Employees	i. Implementation of policies, plans, programs, projects and activities	i. Competitive reward and compensation ii. Career development and progression iii. Conducive work environment

Stakeholder	Role in Knls	Expectations from knls				
	ii. Quality service delivery through	iv. Availability of adequate resources				
	innovation and creativity	v. Equity and equality				
	iii. Safeguarding of Board's assets and					
	resources					
	iv. Uphold and safeguarding of the image of					
	the Board					
	v. Compliance with policies and rules of Knls					
	vi. Upholding organizational values					
Publishers	i. Publishing and supply of books and other	i. Issuance of ISBN numbers				
	information materials in various formats	ii. Good business practices				
	ii. To make legal deposits	iii. Support and promote book industry				
	iii. Nurturing authorship	iv. Stimulate interest in books, promote reading for				
	iv. Register with KPA	pleasure, enjoyment and knowledge				
	v. Participation in regional and national	v. Publishing of KNB and KDP				
	public libraries.	vi. Compliance with Copyright Laws				
		vii. Preserve national imprint				
Learning	i. Facilitation of effective usage of services	i. Relevant and up to date information resources to				
institutions	ii. Creation of awareness of the existence of	support educational achievement				
	public and national public libraries	ii. Conducive reading and research facilities				
	iii. Feedback on information needs	iii. Adoption of modern technology in service delivery				
	iv. Registration as members of Knls	iv. Facilitation of inter-library lending/resource				
	v. Promotion of research and use of	sharing				
	reference service at national and public	v. Attachment and internship opportunities				
	libraries	vi. Provision of information literacy skills				
Suppliers	i. Prompt supply of specified goods and	i. Timely payments				
	services	ii. Regular business				
	ii. Compliance with service level agreements	iii. Fairness and transparency in all business				
	iii. Promotion of new products and	transactions				
	technologies relevant to the needs of the	iv. Compliance with the Public Procurement and				
	library	Disposal Act 2015				
	iv. Fair pricing to achieve value for money					
	v. Compliance with the provision of Public					
	Procurement and Disposal Act 2015					
	vi. Participation in corporate social					
	responsibility initiatives in support of the					
Development	library i. Funding/support for various library	i. Prudent usage of funds				
•	, , ,	•				
partners	programs e.g. books, infrastructure, ICT, automation	ii. Increased growth and accessibility to services iii. Mutual benefit				
	ii. Facilitation of new business development	iv. Honour partnership agreements				
	through innovation and creativity	v. Give feedback/Accountability				
	iii. Honour partnership agreements	vi. Develop creative and innovative programs				
	iv. Mutual benefit	vii. Profile their work				
	v. Profile their work	VII. I TOIRG GIOR WORK				
Library	i. Proper usage of library information	i. Timely, relevant, adequate and accessible				
customers	materials and library facilities	information sources and resources				
Sustonicis	ii. Compliance with library rules and	ii. Quality customer service				
	regulations	iii. Conducive reading environment				
	10gaiations	iv. Appropriate recreational facilities				
		14. Appropriate reorganional facilities				

Stakeholder	Role in Knls	Expectations from knls
	iii. To facilitate a conducive reading environment iv. Give suggestions for improvement of	v. Honour the service delivery charter vi. Provide timely communication on new products/resources
	materials and services of Knls	·
CDF/CDC	 i. Prioritization and support of library development at the constituency level ii. Participation in decision making in library related matters 	Prudence utilization of resources Requests for support of library projects Well-coordinated library development plan Creation of awareness and sharing of the library development master plan for well-coordinated implementation strategy Employment opportunities
County/CRA	 i. Prioritize and support library development at the constituency level ii. Participate in decision making in library related matters 	vi. Prudence utilization of resources vii. Proposals for support of library projects viii. Well coordinate library development plan ix. Create awareness and share the library development master plan for well-coordinated implementation strategy x. Create employment opportunities
Parliament	 i. Prioritize library development in the national Government plans ii. Support bills/Acts for Library improvements iii. Champion literacy development agenda among communities iv. Influence budgetary allocation for libraries 	Engage and develop quality concept papers for development of library and other services Contribute to development of Acts, Bills to develop and improve the sector
Ministries and Government Agencies	Policy harmonization Provision of services in relevant areas of need and collaboration	i. Delivery of mandate ii. Expansion of library services iii. Provision of library related advice whenever required
Communities	 i. Support library development ii. Utilization of library facilities and services iii. Honour partnership agreements iv. Partnership for development of library services v. Develop interest in use of library services 	 i. Quality library stock ii. Relevant and accessible information for empowerment iii. Positive contribution in development iv. Proper management of the libraries in their area v. Support local initiatives vi. Employment opportunities vii. Engage community to determine development of services within their local areas

4.0 STRATEGIC ANALYSIS

4.1 Introduction

The Board was established under Cap 225 of the Laws of Kenya and mandated to implement clear functions that included provision of National and Public Library Services to the public. However, after the promulgation of COK 2010 the Board embarked on the process of reviewing its mandate in line with the requirements of the constitution.

Under Schedule 4 part 2 (4) of the constitution, the functions of public library service were transferred to the County Governments. In pursuance to this legal requirement, the Board developed a proposed knls Bill 2017 that would distinguish and separate the functions of the National Library of Kenya. At the time of developing this strategic plan, the Bill had passed through various legal stages and had been submitted to the Cabinet by the Cabinet Secretary in Ministry of Sports and Heritage for deliberation and forwarding to Parliament for ascent and enactment. This would thus lead to the repealing of Cap 225 of the Laws of Kenya, and usher in a new legislation to facilitate the establishment of an independent and full-fledged National Library of Kenya

It is important to note that since the enactment of a new legislation had not been completed, this strategic plan draws it legal strength from the current knls Board Act CAP 225 of the Laws of Kenya.

4.1.1 Vision, Mission and Core Values

The Board's operations shall be guided by the following Vision, Mission statements and core values during the implementation of this strategic plan.

4.1.2 Vision Statement

The hub of information and knowledge for empowerment.

4.2.2 Mission Statement

To preserve the national documentary heritage and enable access to information and knowledge for transformation of livelihoods.

4.1.3 Core values

To realize our vision and fulfil our mission, the following values will act as a unifying and inspiring factor in our daily operations and service delivery to the public.

T - Technology driven:
 I - Innovation:
 C - Customer focus:
 We will continually integrate technology in all our operations and service delivery will embrace new ways, ideas and products to satisfy our customer needs
 We will serve our customers with passion, integrity and professionalism

K - Knowledge based: We will continually review our services and products to support social economic

Development

4.2 STRATEGIC FOCUS

Key considerations in the implementation of this strategic plan will be: - An appropriate organization structure; Staff competencies; Sustainable financial resource base; Clear operational plans and effective monitoring and evaluation tools.

4.2.1 Strategic Objectives

The SWOT and PESTEL analysis, stakeholder value proposition and the knls strategic focus formed the basis for developing 3 broad strategic objectives expounded in 24 specific objectives. Each strategic objective will be achieved as particularized in the implementation matrix. The formulation of the performance contract requirements for every financial year will be aligned to both strategic and specific objectives to ensure compliance with the Strategic Plan. Elaborate activities to support implementation of the objectives during the plan period are also outlined in the implementation matrix.

The 3 broad strategic objectives are:

- i) To preserve and conserve a comprehensive national documentary heritage and promote reading, national bibliographic control, research and reference services.
- ii) To upscale automation levels for enhanced access to services.
- iii) To strengthen institutional capacity, resource mobilization, brand visibility and corporate governance for effective service delivery.

Table 4.1: Summary of the knls Strategic and Specific Objectives Specific

Strategic Objective	Specific Objectives
I. To maintain a national	
bibliographic control,	
preserve and conserve a	ii. To strengthen the institutional framework on research, preservation and
comprehensive national	conservation of library collections.
documentary heritage	iii. To promote access to information sources and resources.
and promote reading,	iv. To promote literacy and reading culture in Kenya.
research and reference	v. To promote use of ISBN and ISMN among the Kenyan publishers and
services	publication of the Kenya National Bibliography (KNB).
	vi. To establish a centre for books to promote authorship for knowledge
	development.
	vii. To establish a sustainable book fund to facilitate availability of up-to-date
	library collections.
	viii. To strengthen strategic partnerships for enhanced book donations and other
	library programs.
	ix. To complete construction of the National Library of Kenya/ knls headquarters.
II. To upscale automation	,
levels for enhanced	j , , , ,
access to services	iii. To pilot and replicate KOHA library management system in branch libraries.
III. To Strengthen	
institutional capacity,	
resource mobilization,	· · · · · · · · · · · · · · · · · · ·
brand visibility and	
corporate governance for	
effective service delivery	iv. To develop, review and implement institutional policies and procedures for
	improved corporate governance.
	v. To strengthen monitoring and evaluation systems of Board's programs.
	vi. To secure and value Board's assets.
	vii. To enhance corporate governance.
	viii. To strengthen the systems of capturing and analysis of data.
	ix. To accelerate establishment of libraries countrywide.
	x. To enhance knls brand and visibility.
	xi. To enhance resource mobilization for sustainability of Board's programs.
	xii. To implement GoK directives and strategic interventions.





CHAPTER FIVE

5.0 RESOURCE MOBILIZATION; RISK MANAGEMENT; MONITORING & EVALUATION FRAMEWORK PLAN

5.1 Resource Mobilization

Knls' sources of funding for core services, development projects and recurrent expenditure are GoK grant, internal revenue generation and support from development partners, and this trend is likely to continue. However, Knls shall employ various strategies to mobilize additional resources from both internal and external sources so as to implement its three broad objectives and activities successfully as outlined in the implementation matrix.

Indeed, knls has been successful in attracting external funds and other resources from partners and other organisations. These sources will remain an important target for achieving some of the knls' service enrichment programmes.

Table 5.1: Summary of Financial requirement for 2017/18-2021/22

Strategic Objective	2017/2018 (Kshs.)	2018/2019 (Kshs.)	2019/2020 (Kshs.)	2020/2021 (Kshs.)	2021/2022 (Kshs.)	TOTAL (Kshs.)
ONE: To maintain a national bibliographic control, preserve and conserve a comprehensive national documentary heritage and promote reading, research and reference services	532,400,000	341,700,000	44,950,000	274,750,000	296,050,000	1,489,850,000
TWO: To upscale automation levels for enhanced access to services	35,000,000	72,400,000	93,900,000	84,900,000	70,900,000	357,100,000
THREE: To Strengthen institutional capacity, resource mobilization, brand visibility and corporate governance for effective service delivery	605,000,000	730,100,000	769,300,000	794,500,000	849,800,000	3,748,700,000
TOTAL	1,172,400,000	1,144,200,000	908,150,000	1,154,150,000	1,216,750,000	5,595,650,000

5.1.1 Internal Strategies

Knls considers financial viability and the sourcing of diverse funding streams as central in her planning, as well as maintaining appropriate levels of grant and aid. Strategies have been put in place to meet the growing demand for knls services through various methods including:

- a) Encouraging a culture of resource mobilization and continuing improvement.
- b) Measuring and monitoring the value and impact of the Library services
- c) Developing new partners while maintaining the existing partnerships
- d) Implementing the Knls transformation strategy
- e) Strengthening internal control systems.
- f) Succession planning

5.1.2 External Strategies and Partnerships

To network with the public and private sector as well as individuals is significant in ensuring that library and information services are accessible to as many Kenyans as possible. The Board values the contribution of all partners among them being: -

- a) Communication Authority of Kenya (CA)
- b) Book Aid International (UK)
- c) Electric Information for Libraries (EIFL)
- d) World reader
- e) Peer to Peer University (P2PU)
- f) Open Society Initiative for East Africa (OSIEA)
- g) Technology & Social Change Group (TASCHA)
- h) US Embassy, Nairobi
- i) Good Things Foundation-UK
- i) Rotary Club of Kenya
- k) Goethe Institute
- I) China Hanban
- m) Kenya Accountants and Secretaries National Examinations Board (KASNEB)
- n) Digital Opportunity Trust Kenya (DOT)
- o) National AIDS Control Council (NACC)
- p) National Authority for the Campaign Against Alcohol and Drug Abuse (NACADA)
- q) Kenya Publishers Association (KPA)
- r) Kenya Library Association (KLA)
- s) National Farmers Information Service (NAFIS)

5.2 Risk Management

Risk management is an integral part of knls' corporate governance and operations. Strategies and systems will be developed to minimize risks within the organization. As a matter of policy, knls is committed to:

- a) Developing a 'risk aware' culture in which people are encouraged to identify risks and respond to them quickly and effectively.
- b) Ensuring key stakeholders recognize that knls manages the risks responsibly.
- c) Developing consistent risk management practices.
- d) Organizational growth and cognizant of the inherent risks associated with strategy execution.

knls has undertaken a comprehensive analysis of the anticipated risks likely to be faced in the cause of implementation of the 2017-2022 strategic plan. Consequently, knls will develop and adopt appropriate mitigating measures to ensure that these risks do not affect the achievement of her strategic objectives. Also to be developed will be an enterprise risk management framework (ERMF) including a Risk and Issues Registers with a matrix of what to: avoid, mitigate, accept or transfer. Several tools, including internal and external environmental analysis have been used to analyse the risks.

An analysis of knls' anticipated risks for the plan period, with details of respective mitigation measures is outlined in the table below. The risk analysis will also be a fundamental input in the subsequent development of a comprehensive risk management strategy to facilitate successful implementation of the Plan.

Table 5.2: Summary of Key Risks

S/N	Type of Risk	Specific Risk	Mitigation			
1.	Human resource	High staff turnover	Strive to improve staff welfare to enable her attract and retain competent staff			
	resource risk	Ageing workforce	Undertake a staff audit to identify and fill gaps			
			appropriately			
		Lack of Work commitment, ethics and	Knls will institutionalise risk management,			
2.	Operational	integrity Lack of ownership documents for some	ethics and integrity training at the workplace Work with Government agencies to secure			
	Risks	parcels of land	ownership documents for the parcels of land			
		Failure to adhere to internal policies.	Implement the rewards and sanctions policy			
3.	Social Risks	Cultural practices that hinders library patronage e.g. FGM, early marriages,	Initiate in collaboration with stakeholders on establishment of libraries in conflict prone areas			
		herding inter-community conflicts/war	as a strategic intervention measure.			
		Betting and lottery activities	Initiate library programs which are attractive to			
			the vulnerable groups.			
		Alcohol and substance abuse	Initiate library programs which are attractive to the vulnerable groups			
		Online social sites – consuming a lot of time	Initiate library programs which are attractive to			
		•	the vulnerable groups			
		Terrorism: this scares people from attending	Work with state agencies and implement			
4	0	the library due to fear of attack	counter terrorism controls at the work place			
4.	Compliance Risks	Currently the Knls Act, Cap 225 has not been aligned to the Constitution of Kenya	Knls has initiated the process of repealing Cap 225 in line with the COK 2010			
	Talono	2010.	220 11 1110 11111 1110 1111 1111			
		Publishers do not comply with the	Dialogue with the owners of Cap 111 to lobby			
		provisions of Cap 111 and have not been depositing the legal deposits at Knls	for review of the same to ensure compliance			
5.	Technology	Rapid change in technology- people moving	Establish a virtual library during the planning			
	Risk	away from physical to digital books	period			
		Escalating cost of technology	Seek alternative source of funds to bridge the funding gaps			
		Inadequate systems and infrastructure	Seek alternative source of funds to bridge the			
		·	funding gaps			
6.	Financial	Heavy reliance on Government funding	Seek alternative source of funds to bridge the			
	Risk	Fluctuating economy that could affect the	funding gaps Ensure that MOUs signed with development			
		capacity of development partners to support	partners cover the whole of the project period			
	-	library projects.	. , .			
7.	Political Risk	Political unrest could lead to destruction of	Knls will undertake insurance cover to mitigate			
		property and harm to the users and employees	against the uncertainty.			
		Each new Government comes into office	Knls being a Government agency will work			
		with its own manifesto and Knls is expected	closely with the Government to ensure that its			
		to adjust its programs and projects so as to	activities are aligned to the global Government			
		implement the agenda of the government of the day.	objectives within the plan period			
		Two levels of government i.e. at the County	Knls will strive to establish collaborations and			
		and National level.	consultations at the two levels of Government			
			as stipulated in the COK 2010			

8.	Strategic	Demand for library services have been	Knls will work with stakeholders to ensure		
	Risk	growing over the years. There are large	expansion of library facilities		
		crowds wishing to access library services			
		especially during the holiday season.			
9.	Legal Risks	Failure to adequately manage the	Knls will ensure compliance with provisions of		
		contractual obligations	all its contracts		
		Legal disputes including any dispute in	Knls will ensure compliance with provisions of		
		which a legal claim is made, including	all its contracts		
		employee misconduct, accidents, product			
		liability.			

5.3 Monitoring and Evaluation

Monitoring and Evaluation (M&E) is an important management tool that will be used by knls to ensure that implementation of this Strategic Plan is on course. M&E will be used to measure accomplishments and detect any deviation, and where there is need for adjustment, appropriate and timely action will be taken. The M&E process will take into account emergent issues, and changes in the environment that affect this Plan. The implementation matrix will help track and monitor progress in implementation of the Plan. The Strategic Plan will be subjected to Midterm and End of Plan reviews to gauge the extent of achievement of intended results.

The M&E process will be undertaken through a participatory approach at three levels;

a) Institutional/Board Level:

The Board of Directors will establish monitoring, evaluation and control systems at all levels to ensure that performance is reviewed and analyzed on a periodic basis. Recommendations from periodic meetings by Strategic Plan Implementation Committee will form agenda for Board meetings. The nature and scope of the reporting to the Board will include:

- (a) Progress made against the Strategic Plan;
- (b) Causes of deviance from the Plan, if any;
- (c) Challenges that may adversely affect implementation of the Plan; and
- (d) Suggested solutions to these challenges.

b) Departmental/Divisional/Sectional Heads Level: -

Departments/Divisions/Sections will develop work plans that relate specifically to the implementation of the Strategic Plan and the Performance Contract. Managers responsible for implementing specific activities as outlined in the implementation matrix will develop checklists that identify and communicate implementation levels and any deviations/hindrance that may occur during the implementation process. The Planning Department will provide technical and logistic framework support for the monitoring and evaluation process. At management level a quarterly meeting will be held to monitor the implementation of operational plans against the Strategic Plan. Results from these routine monitoring will be used to inform decision-making, including taking corrective action where deviations in implementation may have been noted and inform the Board appropriately.

c) Individual performance Level: -

Performance targets derived from the departmental annual performance contract will be agreed upon between the departmental heads and staff concerned. Performance appraisal on each individual will be based on the agreed performance targets, and will be carried out twice a year. The appraisal system will be used to identify staff training and development needs, and to develop appropriate performance improvement programmes for different employees where need be. This is in addition to the knls rewards and sanctions framework on performance.

5.4. Performance Reporting and Evaluation

Regular departmental meetings will be held to monitor the implementation of the departmental plans of this strategic plans. These will involve:

- i. Collection and analysis of financial and non-financial data and information on a continuous basis,
- ii. Reporting on monthly/quarterly intervals to the Planning Department.
- iii. The Planning Department will compile progress reports for discussion by the Performance Contract Committee on quarterly basis. Monitoring will help determine activities set for implementation are on track and to establish if there are needs for adjustment or other intervention measures.
- iv. The Performance Contract Committee will evaluate the Strategic Plan at the end of either 6 months or every financial year to review the level of implementation and make appropriate adjustments where need be.
- v. Submission of implementation reports to the Board for adoption/approval.

To support and measure implementation, the following Monitoring, Evaluation and Reporting template will be used:

Table 5.3: Monitoring, Evaluation and Reporting (MER) Template

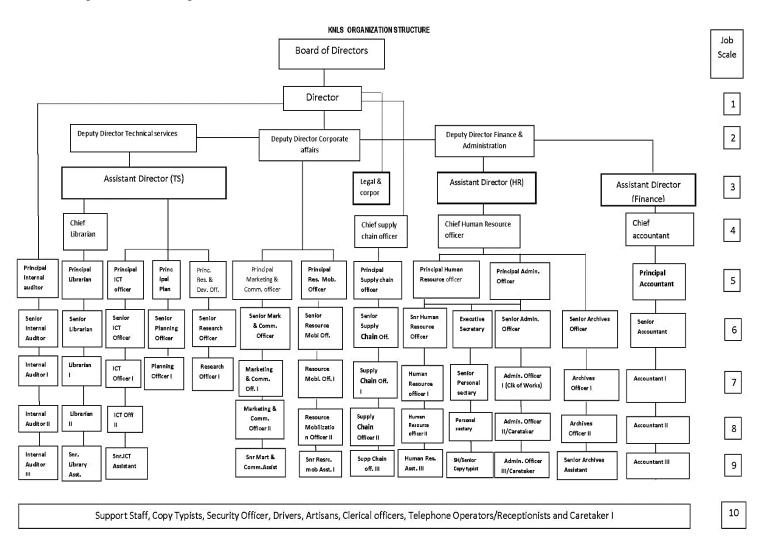
S	Strategic Objective:												
	Performance						Budget Allocation						
	Specifi		Annu	Mont				Annu	Mont				Remar
	C	.,	al	hly		YTD		al	hly		YTD	., .	ks
	Objecti	K	Targ	Targe	Actu	actu	Varian	Targ	Targe	Actu	actu	Varian	
	ve	PI	et	τ	al	al	ce (%)	et	τ	al	al	ce (%)	
1													
2													

CHAPTER SIX

6.0 Current knls Organizational Structure/Organogram

Below is the approved organizational design that determines how the roles, power and responsibilities of Knls are assigned, controlled, and coordinated, and how information flows between the different levels of management

Figure 6.1: knls organization structure



CHAPTER SEVEN

CONCLUSION

Experts argue that a well-crafted Strategic Plan can and should help to avoid the "Christopher Columbus Syndrome". That is, "when he started he did not know where he was going; he did not know where he was when he got there, and when he returned, he did not know where he had been." This strategic plan is therefore simply a tool to be thought of as a guide or map. It has a starting point (where knls is today) and an ending point (where knls wants to be in the future).

For this plan to pay dividends, its implementation will be approached in a disciplined process with top-down support and bottom-up participation. The leadership commitment that has been exhibited to date will continue, and managers and staff will be provided with the support and guidance necessary to bring this plan to fruition. Both human and physical resources will be aligned to meet the goals identified herein. All the departments will develop their departmental plans and budgets accordingly. Annual budgets will be allocated to key initiatives that support the knls Board's strategic plan.

The development of a formal system to allow for systematic, periodic review of the plan and the collection of customer feedback, will be necessary to ensure continued effective and responsible management of the knls programmes and services. Such an ongoing commitment will provide knls with the necessary dedication to stay abreast of the burgeoning demand for library services.

CHAPTER EIGHT: ANNEXES

8.0 TABLES AND FIGURES ILLUSTRATING knis PAST PERFORMANCES AND IMPLEMENTATION MATRIX/LOG FRAMES

8.1 Performances and Awards

Table 7.1.1: Frequency of knls Libraries' usage for the Last 5 Years

Year	Adult	Cumulative	Junior	Cumulative
		growth		growth
2012/2013	8,173,977	24,788,131	8,371,146	26,544,712
2013/2014	9,450,382	34,238,513	10,616,895	37,161,607
2014/2015	9,745,524	13,169,377	11,483,661	48,645,268
2015/2016	9,263,043	22,432,420	11,868,984	60,514,252
2016/2017	9,884,158	32,316,578	10,739,798	71,254,050

Table 8.1.2: Library Membership for the Last 5 Years

Year	Adult	Cumulative Growth	Junior	Cumulative Growth
2012/2013	33,716	154,935	36,099	180,760
2013/2014	35,438	190,373	37,012	217,772
2014/2015	39,733	230,106	44,599	262,371
2015/2016	46,975	277,081	49,868	312,239
2016/2017	48,765	325,846	51,237	363,476

Table 8.1.3: Physical Book stock and Growth

Year	Book stock	Growth Rate%
2012/2013	1,314,793	5.4%
2013/2014	1,388,418	11.3%
2014 / 2015	1,482,115	7%
2015 / 2016	1,546,934	4.37%
2016/2017	1,590,691	3.36%

Table 8.1.4: E -book stocks

Year	Book Stock	Cumulative
2014/2015	800	800
2015 / 2016	197,000	197,800
2016/2017	322,000	519,800

Table 8.1.5: Book Stock Value for the Last 5 Years

Year	Book stock	Value
2011 - 2012	1,247,401	565,232,816.00
2012 - 2013	1,314,793	614,766,666.28
2013 - 2014	1,388,418	681,980,595.49
2014 - 2015	1,482,116	741,848,014.63
2015 - 2016	1,546,934	786,011,353.55
2016 - 2017	1,590,691	832,029,802.34

Figure 8.1.1: Book stock Value

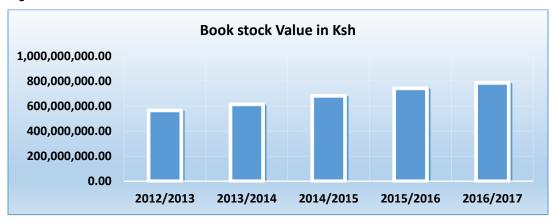


Table 8.1.6: Summary of Performance Management

Year	Composite score	Remarks	Improvement/ Under- performance (%)	Ranking(All state Corporation)		Ranking(Servic State Corporati	
				Knls Position	Out of	Knls Position	Out of
2011/12	2.7800	Very	19.74%	Results yet to	Results yet to	Results yet to	Results yet to
		good		be	be announced	be announced	be announced
				announced.			
2012/13	2.6841	Very	9.59%	Results yet to	Results yet to	Results yet to	Results yet to
		good		be announced	be announced	be announced	be announced
2013/14	2.8035	Very	-4.448%**	Results yet to	Results yet to	Results yet to	Results yet to
		good		be announced	be announced	be announced	be announced
2014/15	2.83500	Very	-1.0000	Results yet to	Results yet to	Results yet to	Results yet to
		good		be announced	be announced	be announced	be announced
2015/16	2.65400	Very	6.38	Results yet to	Results yet to	Results yet to	Results yet to
	(self-	good		be announced	be announced	be announced	be announced
	internal						
	evaluation						
2016/17	2.5310	Very	7.23	Results yet to	Results yet to	Results yet to	Results yet to
	(self-	good		be announced	be announced	be announced	be announced
	internal						
	evaluation						

Table 8.1.7: International Awards

YEAR	NAME OF THE AWARD	AWARD CATEGORY	BRANCH
2013	EIFL Public Library Innovation Awards	Public Libraries contributing to Literacy	Knls Buruburu
2014	EIFL Public Library Innovation Awards	Public Libraries contributing to education	Knls Kisumu
2014	EIFL Public Library Innovation Awards	Public Libraries contributing to education	Knls Buruburu
2014	CIO 100 Annual Symposium & Awards	Recognition for the provision of ICT Literacy programs	Organization
2015	EIFL Public Library Innovation Awards	Public Libraries contributing to education	Dr. Robert Ouko Memorial Community Library
2015	Systemic Public Library of the Year Award	Emerged 5th Worldwide	Knls Narok
2016	EIFL Public Library Innovation Awards	Public Libraries contributing to education	Knls Thika
2017	EIFL Public Library Innovation Awards	Creative use of ICT in Public Libraries	Knls Nakuru

Table 8.1.8: Level of ICT integration in Knls mode of operation

	Year	ICT Level
1	2012/2013	56
2	2013/2014	61.72
3	2014/2015	64
4	2015/2016	52.68
5	2016/2017	62.68

Table8.1.9: National Awards

	LIBRARY OF THE YEAR AWARD (MAKTABA AWARDS)								
YEAR	AWARD CATEGORY	BRANCH	POSITION						
2017	Public Library Category	Knls Nakuru Branch	Position 1						
	Public Library Category	Knls Kisumu Branch	Position 2						
	Public Library Category	egory Knls Buruburu Branch							
	Community Library Category	Dr. Robert Ouko Memorial Community Library	Position 1						
	Community Library Category	Knls Kibera Branch	Position 2						
2016	Overall Winner of the Library of the Year	Knls Kisumu Branch	Top Position						
	Public Library Category	Knls Kisumu Branch	Position 1						
	Public Library Category	Knls Nakuru Branch	Position 2						
	Public Library Category	Knls Buruburu Branch	Position 3						

	Community Library Category	Dr. Robert Ouko Memorial Community Library	Position 1
2015	Overall Winner of the Library of the Year	Dr. Robert Ouko Memorial Community Library	Top Position
	Public Library Category	Knls Buruburu Branch	Position 1
	Public Library Category	Knls Nakuru Branch	Position 2
	Public Library Category	Knls Meru Branch	Position 3
	Community Library Category	Dr. Robert Ouko Memorial Community Library	Position 1
2014	Public Library Category	Knls Buruburu Branch	Position 1
	Public Library Category	Knls Nakuru Branch	Position 2
	Public Library Category	Knls Meru Branch	Position 3
	Community Library Category	Dr. Robert Ouko Memorial Community Library	Position 1
	Community Library Category	Knls Kibera Branch	Position 2
2013	Public Library Category	Knls Buruburu Branch	Position 1
	Public Library Category	Knls Nairobi Area Branch	Position 2
	Public Library Category	Knls Kakamega Branch	Position 3
2012	Public Library Category	Knls Buruburu Branch	Position 1
	Public Library Category	Knls Nakuru Branch	Position 2
	Public Library Category	Knls Meru Branch	Position 3
2011	Public Library Category	Knls Buruburu Branch	Position 1
2010	Public Library Category	Knls Nairobi Area Branch	Position 1

STRATEGIC PLAN IMPLEMENTATION MATRIX

8.2 Log frames

STRATEGIC OBJECTIVE ONE: To preserve and conserve a comprehensive national documentary heritage and promote reading, national bibliographic control, research and reference services

Specific	Activities	KPI	Means of	Responsibility	Assumptions		Timeline	s/ Budget I	n Millions	
Objective	Activities	KPI	verification	Responsibility Assumption		2017/18	2018/19	2019/20	2020/21	2021/22
	Sensitize the parliamentary committee in charge of Libraries on the draft Kenya National Library Services Bill 2017	Parliamentary committee members sensitized	No. of parliamentary committee members sensitized	CEO	Goodwill from the parliamentary committee	3	-	-	-	-
	Sensitize/create awareness to the publishers and authors on the need to adhere to Cap 111	Publishers and authors Sensitized on Cap 111	No of publishers and authors sensitized	HOD: NLD	Positive response	-	0.25	0.25	0.25	0.25
To centralize	Identify gaps in Cap 111	Gaps identified	Report on gaps identified	DDTS	-	-	0.2	-	ı	-
collection of legal deposit copies through amendment of	Draft proposed amendments to Cap 111	Amendments drafted	Draft amendments	DDTS	-	-	0.5	-	-	-
CAP 225 and 111 of the Laws of Kenya	Hold stakeholders' forum to build consensus on the proposed amendments to Cap 111	Stakeholders forums held	No. of forums held and list of participants	CEO	Consensus by key stakeholders	-	2	-	-	-
	Submit the draft proposed amendments to the Parent Ministry for review and onward submission to the Office of Attorney General	Draft miscellaneous amendment submitted	Acknowledgement letter from Parent Ministry	CEO	The Attorney General will ascent to the miscellaneous amendments	-	0.05	-	-	-
	Sensitize and Lobby relevant government agencies for approval and enactment of the proposed amendments	Government agencies sensitized	No. of meetings held with the different agencies	CEO	Positive response from the agencies	-	-	1	-	-

Specific	Activities	KPI	Means of	Poononoihility	aibility Assumptions		Timeline	s/ Budget l	n Millions	
Objective	Activities	KPI	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
To strengthen the institutional framework on research, preservation and conservation of library collections	Develop a preservation and conservation policy	Preservation and conservation policy developed	Preservation and conservation policy	HOD: NLD	-	-	0.5	-	-	-
	Establish and equip a preservation and conservation laboratory	Preservation and conservation laboratory established and equipped	Preservation and conservation laboratory	DDTS	Availability of appropriate technology	-	-	10	10	6
	Train staff on preservation and conservation	Staff trained on preservation and conservation	No. of staff trained	HOD: DDTS	Availability of experts to train	-	-	1.5	-	-
	Develop and implement research and development policy	Research and development policy developed	Research and development policy	HOD: R&D	Enhanced access and service delivery	-	0.5	-	-	-
	Implement research findings	Improved services	Percentage increase in satisfaction levels	HOD: R&D	Research objectives will be realized	-	1	1	1	1
	Roll out e-Learning program	Enhanced e-learning	No. of programs	HOD:ICT	Open access to information	1	1	1	1	1
To promote literacy and reading culture in Kenya	Undertake a survey on reading culture in Kenya through partnerships	Survey on reading culture conducted	Survey report	HOD: R&D	Knls will attract potential partners	-	-	20	-	-

Specific			Means of	Responsibilit			Timelines	/ Budget In	n Millions	
Objective	Activities	KPI		у	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/2 2
	National Library									
	Conduct user needs assessment and profile	User needs assessment and profile conducted	User needs report	HOD: NLD	Customer satisfaction	-	0.8	-	-	-
	Implement findings of the user needs assessment	Findings implemented	-Increase in number of end users of the service -M & E reports	HOD: NLD	Customers will be attracted, satisfied and retained	-	-	0.5	0.5	0.5
	Collaborate with agencies and partners to raise the profile of the national library	Level of collaboration established	No of agencies and partners engaged	DDTS	Goodwill from the agencies, Memorandum of Agreements	-	0.1	0.1	0.1	0.1
	Collect and preserve indigenous knowledge	Indigenous knowledge harnessed	Database on indigenous knowledge	HOD: NLD	Availability of sources of indigenous knowledge	-	0.2	0.2	0.2	0.2

Specific			Means of	Responsibilit			Timelines	/ Budget Ir	n Millions	_
Objective	Activities	KPI	verification	y	Assumptions	2017/18	2018/19	2019/20	2020/2 1	2021/22
	Public Library									
	Conduct and implement user needs surveys	Increased library usage	Survey reports	DDTS	User needs will be met	-	0.2	0.2	0.2	0.2
	Conduct user education	Increased library usage	Increase No. of library users	DDTS	Enhanced user skills	0.1	0.1	0.1	0.1	0.1
	Create awareness and promote library services	Increased library usage	Increase No. of library users	HOD: Marketing	Increased usage of library services	1	5	5	6	6
	Avail information materials for people with special needs in various formats	Increased access of library services by people with special needs	No. of people with special needs served	DDTS	Information needs of persons with special needs will be met	0.3	0.5	0.5	0.5	0.8
To promote use of ISBN and ISMN among the Kenyan publishers and publication of the Kenya National Bibliography (KNB)	Sensitize publishers and authors on the need to acquire ISBN and ISMN	Publishers and authors sensitized	No. of publishers and authors sensitized	HOD: NLD	Positive response from target audience	-	0.5	0.5	0.5	0.5
	Collect legal deposits	National documentary heritage enhanced	No. of legal deposit copies collected	HOD: NLD	Compliance with Cap 111	0.1	0.1	0.1	0.1	0.1

Specific Objective	Activities	KPI	Means of	Responsibilit	Assumptions	T	imelines/	Budget li	n Millions	
			verification	У	·	2017/18	2018/1 9	2019/2 0	2020/21	2021/2 2
	Acquire books and periodicals published in diaspora on Kenya	National documentary heritage enhanced	No of books and periodicals acquired	HOD: NLD	Improved access to national documentary heritage	0.1	0.1	0.2	0.5	0.5
	Publish comprehensive KNB and KPD annually	KNB and KPD published	No. of KNB and KPD published	HOD: NLD	Increased access to information sources	1	1	1	1	1
To establish a center for books to promote authorship for knowledge development	Develop and implement authorship promotion programs in partnership with stakeholders	Enhanced authorship and publishing	No. of participants No. of programs	DDTS	Enhanced authorship skills and publications	-	1	1	1	1
To establish a sustainable book fund to facilitate availability of up to date library collections	Develop book fund policy	Sustainable book fund	Book fund policy	DDF&A	Consistent revenue streams	1	0.3	1	-	-
	Set up book budget for purchase of local information materials	Increased book budget	Book budget	DDF&A	GoK grant transfers will be consistent Consistent revenue streams	0.5	0.5	0.5	0.5	0.5
	Acquire, process and distribute information materials to library network	Increased up-to- date library collection	No. of library materials acquired and distributed	DDTS	Libraries will be adequately stocked	0.5	24	24	50	75

Specific Objective	Activities	KPI	Means of	Responsibility	Assumptions		Timelines	s/ Budget I	n Millions	
opecine objective	Activities	IXI I	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
To strengthen strategic	Renew existing partnership agreements	Increased Partnerships	No. of Memorandum of Agreements signed	HOD: RMO	Positive response from partners	0.5	0.5	0.5	0.5	0.5
partnerships for enhanced book donations and other library programs	Map out strategic partners for book donations and value- added library services	Increased partnerships	Partnership Database	HOD: RMO	Positive response from Partners	0.1	0.1	0.1	0.1	0.1
	Develop and submit proposals to prospective partners	Increased partnerships	No. of proposals funded	HOD: RMO	Proposals will be funded	0.5	0.5	0.5	0.5	0.5
	Strengthen volunteership and community service library programs	Improved collaboration with the community	No. of volunteers and community groups engaged	DDTS	Ownership of library programs by community	0.2	0.2	0.2	0.2	0.2
To complete construction of the National Library of Kenya/Knls headquarters	Complete phase I and undertake phase II of the project	Increased access -Enhanced service delivery -Enhanced revenue streams -Improved corporate image	-Increase in number of customers accessing the national library -Increase in revenue	CEO	Funds will be available	520	300	372	200	200

STRATEGIC OBJECTIVE TWO: To upscale automation levels for enhanced access to services

Specific	Key activities	KPI	Means of	Responsibilities	Assumption	Timeline	s /Budget (millions)		
Objectives			verification			2017/18	2018/19	2019/20	2020/21	2021/22
To establish a virtual library and a national web catalogue	Acquire software and hardware	Increased automation level	Software and hardware acquired	HOD: ICT	Access to information sources will be enhanced	-	-	10	-	-
(Kencat)	Develop content	Databases established	No. of information items stored	HOD: DDTS	Access to information sources will be enhanced	-	-	1	2	2
	Configure, test and commission virtual library	Functional system	Virtual library commissioned	CEO	Virtual library commissioned	-	-	10	10	-
	Digitize records	Security of records	No. of records digitized	HOD:HR	Preservation of records	-	-	3	3	3
	Acquire, test and commission a national web catalogue	Increased access to information sources	National web catalogue	HOD: ICT	Access to information sources enhanced	-	-	-	3	-
	Train staff on the Virtual library digitization and webcat	Skilled staff	No. of staff trained	HOD: HR	Efficient service delivery	-	-	4	1	-
To automate and maintain Management Information System (MIS)	Develop network management monitoring system	Enhanced systems	Management systems installed	HOD: ICT	Seamless systems management	-	3.2	0.5	0.5	0.5

Specific Objectives	Key activities	КРІ	Means of verification	Responsibilities	Assumption	Timelines	s /Budget ((millions)		
						2017/18	2018/19	2019/20	2020/21	2021/22
	Develop mobile devices content management system	Enhanced access to content	System developed	HOD: ICT	Users will access the content	-	0.2	0.1	0.1	0.1
	Acquire and increase bandwidth for all branch libraries	Uninterrupted internet connectivity	MBPs acquired	HOD: ICT	Operations and access to services will be uninterrupted	-	50	50	50	50
	Acquire, maintain ICT infrastructure and software	Enhanced efficiency in service delivery	No. of ICT hardware and software	HOD: ICT	Efficiency in service delivery	-	10	10	10	10
	Acquire, configure install, commission and train staff on audit management system	Enhanced internal control systems	Audit management system No. of staff trained	HOD: IA	Effective audit	- 2 0.		0.5	0.5	0.5

Specific	Var. aatiritiaa	KPI	Means of	Door one ibilities	Accumention	Timelines	/Budget (m	nillions)		
Objectives	Key activities	KPI	verification	Responsibilities	Assumption	2017/18	2018/19	2019/20	2020/21	2021/22
	Complete upgrading of Navision 2015 and activate the web-based platform	Enhanced efficiency in service delivery	Upgraded system	DDF&A	Enhanced service delivery	2	1	1	1	1
	Acquire and install revenue collection system	Increase in revenue collection	Automated revenue collection system and growth in revenue collection	DDF&A	Enhanced revenue	-	2.5	0.3	0.3	0.3
To pilot and replicate KOHA library management	Acquire, install and commission KOHA in 53 branch libraries	Increased automation level	No. of branch libraries automated	HOD: ICT	Service delivery will be enhanced	1.5	1.5	1.5	1.5	1.5
system in branch libraries	Train staff on KOHA	Enhanced ICT skills	No. of staff trained	HOD:HR	ICT capacity will be enhanced	-	2	2	2	2

STRATEGIC OBJECTIVE THREE: To strengthen institutional capacity, resource mobilization, brand visibility and corporate governance for effective service delivery

Specific	Activities	KPI	Means of	Dognopolikility	Assumptions		Timelines	s/ Budget I	n Millions	
Objective	Activities	NPI	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
To increase staffing levels and remunerate staff for improved performance	Remunerate and compensate staff	Enhanced productivity and service delivery	Approved monthly payroll	HOD:HR	Motivated workforce	550	580	600	620	650
To improve work performance,	Staff recruitment and promotions for enhanced service delivery	Optimal staffing levels	No. of staff recruited	HOD:HR	Effective service delivery	10	25	30	40	50
capacity building and employee welfare for enhanced productivity	Conduct training needs assessment and skills audit	On job training programs identified	Database of training needs identified	HOD: HR	Skilled workforce	-	0.3	-	-	-
	Implement continuous professional development program (CPD)	Skilled staff	No. of staff trained	HOD: RMO	Increased productivity	-	2	2	2	2
	Undertake ISO certification	Quality management systems	ISO certification	DDTS	Improved work processes	-	3	1	1	1

Specific			Means of	Responsibilit		Timel	ines/ Budg	et In M	illions	
Objective	Activities	KPI	verificati on	у	Assumptions	2017/18	2018/19	201 9/20	2020/21	2021/22
	Review the performance appraisal tool and sensitize staff on performance management system (PMS)	Effective performan ce managem ent	Revised tool and No. of staff sensitized and appraised	HOD:HR	Improved productivity	-	0.6	'	-	-
	Convene annual senior staff forums	Effective coordinati on of performan ce	No. of forums	HOD:HR	Enhanced performance	-	3	3	3.5	3.5
	Implement Rewards & Sanctions Policy	Improved performan ce	No. of staff rewarded and sanctione d	HOD:HR	Increased productivity	-	1	1	1	1
	Implement internship policy	Transfer of skills	No. of interns engaged	HOD:HR	Employability	0.5	1	1.5	2	2
	Develop and implement e- learning platform for staff	Skilled staff	No. of staff trained	HOD: HR	Increased productivity	-	-	2	-	-

Specific	Activities	KPI	Means of	Deeneneihility	Accumptions		Timelir	nes/ Budget In	Millions	
Objective	Activities	KPI	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
	Conduct job enrichment programs for staff	Skilled staff	No. of staff trained	HOD: HR	Increased productivity	4	10	12	15	20
	Conduct continual refresher courses on automated systems	Skilled staff	No. of staff trained	HOD: ICT	Increased productivity	0.5	1	1	1	1
	Staff retirement training	Staff preparation for retirement	No. of staff trained	HOD: HR	Post retirement wellness	0.5	1	1	1	1
	Counselling and rehabilitation programs	Enhanced productivity	No. of staff trained	HOD: HR	Increased productivity	0.2	0.3	0.3	0.5	0.5
	Implement comprehensive staff medical cover	Healthy workforce	No. of staff covered under the scheme	HOD: HR	Healthy workforce	-	41	41	43	45
	Participation in conferences	Skilled staff	No. of staff trained	HOD: DDTS	Increased productivity	1.5	1.5	2	2	2.5

Specific	A -41-141	KDI	Means of	D	A		Timelines	/ Budget In	Millions	
Objective	Activities	KPI	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
	Review and align organizational structure	Career progression	Revised organizational structure	HOD: HR	Improved efficiency and productivity	-	1.5	-	-	-
	Sensitize staff on transfer of library function to the county government	Staff preparedness	No. of sensitization forums	DDTS	Smooth transition	-	2	-	-	-
	Sensitize staff on understanding and communicating the Knls brand	Ownership and enhanced profile	No. of Sensitization sessions	HOD: MARKETING	Enhanced profile	-	0.5	0.5	0.5	0.5
	Review the design and scope of Knls website	Improved publicity	Interactive website	HOD: MARKETING	Enhanced publicity	0.6	1.5	1.5	1.5	1.5
	Acquire and implement a social media management tool	Enhanced communication	Tool installed	HOD: MARKETING	Effective communication	-	0.2	0.2	0.3	0.5
To expand, refurbish, equip and maintain library facilities	Refurbish and redistribute surplus furniture to needy centers	Well-equipped centers	Distribution list	DDTS	Reading and working environment will improve	7	-	3	-	-
for improved reading and working environment	Acquire and distribute new furniture and equipment to centers on a need basis	Well-equipped centers	No. of centres equipped with new furniture and equipment	HOD: PLANNING	Reading and working environment will improve	0.5	2	2	3	5
	Acquire motorized equipment to enhance transport services	Effective service delivery	No. of motorized equipment acquired	DDF&A	Effective facilitation	-	5	5	10	5

Specific	Activities	KPI	Means of	Deeneneihility	Accumptions		Timelines	/ Budget Ir	Millions	
Objective	Activities	I NPI	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
	Refurbish and maintain library facilities	Improved reading and working environment	No. of library facilities refurbished	DDF&A	Conducive reading and working environment	10	12	10	10	15
	Coordinate organizational needs and develop programs for implementation	Effective planning	No. of programs and projects implemented	HOD: PLANNING	Enhanced service delivery	0.2	0.2	0.2	0.2	0.2
To develop, review and implement institutional	Review and implement library consultancy policy	Revised policy	Revised policy	HOD: R&D	Revised policy will facilitate consultancy initiatives	-	0.5	-	-	-
policies and procedures for improved	Roll out consultancy services	Enhanced revenue collections	No. of consultancies undertaken	HOD: R&D	Competitive edge to provide consultancy	1	2	2	2.5	3
corporate governance	Develop and implement open access policy	Increased access to library services	Open Access Policy	HOD:ICT	Enhanced access to library services	-	0.5	-	-	-
	Develop and implement disaster management policy	Disaster preparedness	Disaster management policy	HOD: DDTS	Effective response to disasters	-	0.5	0.5	0.5	0.5
	Develop and implement complaints handling policy	Complaints effectively resolved	Complaints handling policy	DDTS	Effective management of complaints	0.5	0.5	0.5	0.5	0.5
	Review finance manual	Effective financial management	Revised manual	HOD: FINANCE	Prudent financial management	0.5	-	_	-	-

Specific	Activities	KPI	Means of	Deeneneihility	Accumentions		Timelines	/ Budget Ir	Millions	
Objective	Activities	KPI	verification	Responsibility	Assumptions	2017/18	2018/19	2019/20	2020/21	2021/22
	Develop and implement a depreciation policy for books	Fair value of library book stock	Depreciation Policy	HOD: FINANCE	Fair value of book stock	0.5	-	-	-	-
	Develop and implement procurement manual	Effective procurement process	Procurement manual	HOD:SC	Value for money	-	0.5	-	-	-
	Develop and implement a disposal policy									
	Develop and implement diversity policy	Inclusive workforce	Diversity policy	HOD:HR	Enhanced social cohesion	-	0.5	-	-	-
	Review and implement enterprise risk management policy	Risk management	Revised policy	HOD: IA	Risk mitigation	-	0.5	-	-	-
	Review communication policy; and marketing and communication strategy	Effective communication	Revised policy and Strategy	HOD:CC	Improved communication	-	0.8	-	-	-
	Review alcohol and drug abuse policy	Healthy workforce	Revised policy	HOD:HR	Productive workforce	-	-	0.5	-	-
	Develop and implement a succession management policy	Continuity in service delivery	Policy	HOD:HR	Business continuity	0.5	0.5	0.5	0.5	0.5
	Develop and implement innovation policy	Creativity and innovation	Policy	DDF&A	New products and service	-	0.5	-	-	-
	Review of internal audit charter	Effective audit	Revised charter	HOD: IA	Improved Internal Control Systems	-	0.5	-	-	-
	Develop resource mobilization manual and review the strategy	Enhanced revenue	Manual and strategy	HOD: RMO	Resources raised	-	-	0.5	-	-
To strengthen monitoring and evaluation systems of Board's programs	Evaluate impact of consultancy services	Enhanced revenue	Impact reports	DDTS	Revenue raised	-	0.1	0.1	0.1	0.1

Specific	Activities	KPI	Means of verification	Responsibility	Assumptions	Timelines/ Budget In Millions					
Objective						2017/18	2018/19	2019/20	2020/21	2021/22	
	Coordinate implementation of donor funded programs	Enhanced service delivery	No. of projects implemented	HOD:RMO	Quality service delivery	0.5	1	1	1	1	
	Monitor and evaluate implementation of library programs	Track progress of program implementation	M & E reports	HOD: PLANNING	Achievement of Board's objectives	0.5	1.5	1.5	-	-	
	Conduct impact assessment of donor funded programs	Effectiveness of donor programs	Assessment reports	HOD:RMO	Customer satisfaction	-	1	1.5	1.5	1.5	
	Develop and implement documentaries of successful programs for fund raising initiatives	Enhanced profile	- Documentaries - No. of new partnerships	HOD: MARKETING	Increased partnership base	-	0.5	4	-	-	
To secure and value Board's assets	Undertake survey of parcels of land and assets	Security and updated assets register of Board's property	Updated assets register	DDF&A	Security of Board's property	1	1	-	-	-	
	Acquire title deeds for parcels of land without ownership documents	Ownership status of Board's property	No. of ownership documents	HOD: PLANNING	Security of Board's property	0.2	0.5	0.5	0.5	0.5	
	Undertake revaluation, tag, update and maintain Board's assets	Fair value of Board's assets and security	Revaluation report	DDF&A	Fair value of Board's assets	3.5	0.5	0.5	0.5	0.5	
	Undertake periodic stocktaking exercise	Updated assets and inventory register	Stocktaking reports	DDF&A	Books of accounts will reflect a fair value of Board's assets	0.5	0.5	0.5	0.5	0.5	
To enhance corporate governance	Develop, coordinate and evaluate institutional performance	Achievement of Board's mandate	Performance reports	CEO	Achievement of Board's mandate	-	1	1	1	1	

Specific	Activities	KPI	Means of verification	Responsibility	Assumptions	Timelines/ Budget In Millions				
Objective						2017/18	2018/19	2019/20	2020/21	2021/22
	Undertake IT systems audit	Enhanced IT control systems	Audit report	HOD:IA	Effective utilization of resources	-	-	0.5	-	-
	Institutionalize risk management at Board and management level	Effective risk management	No. of trainingsRisk databaseProgress reports	HOD:IA	Risk mitigation	-	0.2	0.3	0.4	0.5
	Undertake internal and external audits	Improve internal control systems	No. of audit reports	HOD:IA	Effective Internal control systems	1.5	1.5	1.5	1.8	2
	Close outstanding audit issues raised	Enhanced compliance	No. of audit issues closed	HOD:IA	Enhanced compliance	0.5	0.5	0.5	0.5	0.5
	Conduct Board induction	Enhanced corporate governance	No. of induction forums	CEO	Enhanced corporate governance	1.5	-	-	2	-
	Conduct Board self- evaluation	Enhanced corporate governance	No. of members evaluated	CEO	Enhanced corporate governance	1.5	1.5	1.5	1.5	1.5
	Develop the audit committee charter	Enhanced corporate governance	Audit committee charter	HOD:IA	Enhanced corporate governance	-	0.5	-	-	-
	Review Board's charter	Enhanced corporate governance	Reviewed charter	CEO	Enhanced corporate governance	-	0.5	-	-	-
	Undertake Corporate Social Responsibility programs	Improved corporate image	No. of CSR activities	HOD: CC	The programs will benefit the Community	-	0.2	0.2	0.2	0.2
	Launch, sensitize staff and cascade 2017-2022 strategic plan	Effective implementation of the strategic plan	Launch and sensitization forums	CEO	Ownership of the Strategic plan	-	1.5	-	-	-
	Undertake mid and end term review of strategic plan 2017-2022	Implementation level	Mid and end term review report	CEO	Achievement of Board's objectives	1	-	1	-	1

Specific	Activities	KPI	Means of verification	Responsibility	Assumptions	Timelines/ Budget In Millions				
Objective						2017/18	2018/19	2019/20	2020/21	2021/22
To strengthen the systems of capturing and analysis of data	Develop 2022-2027 strategic plan	Reviewed performance programs	Strategic plan	CEO	Effective planning of Board's programs	-	-	1	-	2
	Review standardization and validity of data collection procedure	Effective data collection	Data collection procedures and standards	HOD: PLANNING	Effective planning	-	0.2	-	-	-
To accelerate establishment of libraries countrywide	Develop and implement library development master plan	Accelerated Library development	Master plan report	CEO	Increased access	-	-	10	-	-
·	Lobby and sensitize county governments and development partners on the need for establishment of public libraries	Accelerated Library development	No. of partners sensitized	CEO	Increased access	0.5	0.5	1	1	1
To enhance Knls brand and visibility	Develop and implement annual marketing and communication plan	Increased usage of library services	- Marketing and communication plan - No. of activities	HOD:CC	Raised organizational profile	-	0.5	-	-	-
	Develop and implement targeted communication and marketing strategies	Increased usage of library services	No. of campaigns mounted	HOD:CC	Enhanced usage of services	0.5	1.5	1.5	2	2
	Develop and mount electronic and online media programs	Increased usage of library services	No. of online campaigns mounted	HOD:CC	Enhanced usage of services	-	1	1.5	1.5	1.8
	Partner/sponsor programs with other organizations to raise Knls brand	Enhanced corporate image	No. of sponsorship programs	HOD:CC	Positive corporate image	0.3	0.5	0.5	0.5	0.5

Specific	Activities	КРІ	Means of verification	Responsibility	Assumptions	Timelines/ Budget In Millions				
Objective						2017/18	2018/19	2019/20	2020/21	2021/22
	Participate in reading	Enhanced reading	No. of events	HOD:CC	Sustainable	0.5	1	1	1	1
	promotion events	culture	organized		reading culture					
	Roll out consistent brand implementation programs	Enhanced visibility	No. of centres rebranded	HOD: MARKETING	Enhanced visibility	1	1	1.5	2	2.5
	Undertake customer satisfaction survey	Level of customer satisfaction	Survey report	HOD:CC	Customer satisfaction	0.5	0.5	0.5	0.5	0.5
To enhance resource mobilization for sustainability of Board's programs	Review and implement transformation strategy for income generation	Enhanced revenue streams	Increased revenue	DDF&A	Institutional Sustainability	-	5	10	12	15
To implement GoK directives and strategic interventions	Capacity build and appraise AGPO group on government procurement procedures, requirements for accessing government procurement opportunities and on the specific opportunities available	Efficiency in supply of goods and services	No. of AGPO groups sensitized	HOD: SUPPLY CHAIN	Value for money	0.5	0.5	0.5	0.5	0.5
	Implement National cohesion and values	Inclusive workforce	Reports	DDTS	National Cohesion	0.5	0.5	0.5	0.5	0.5